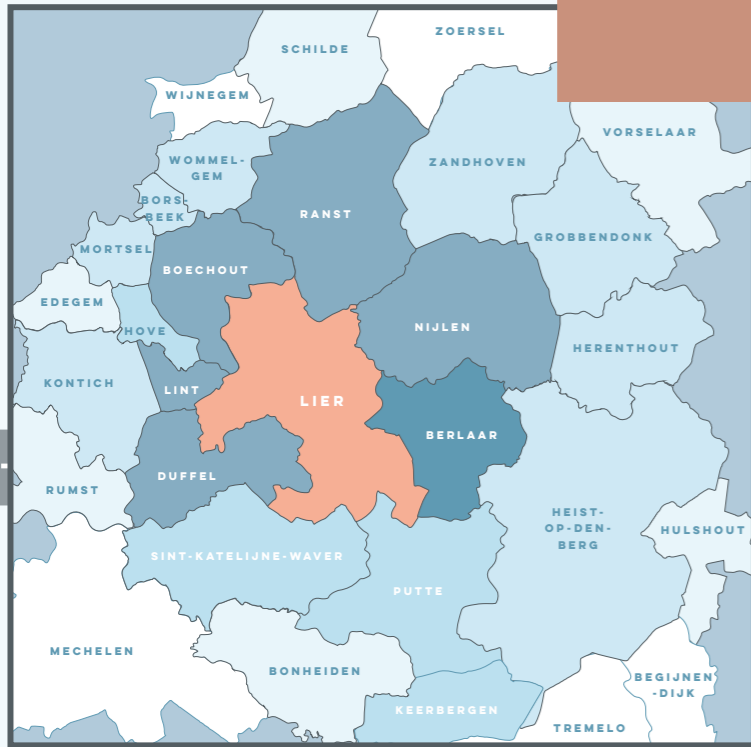


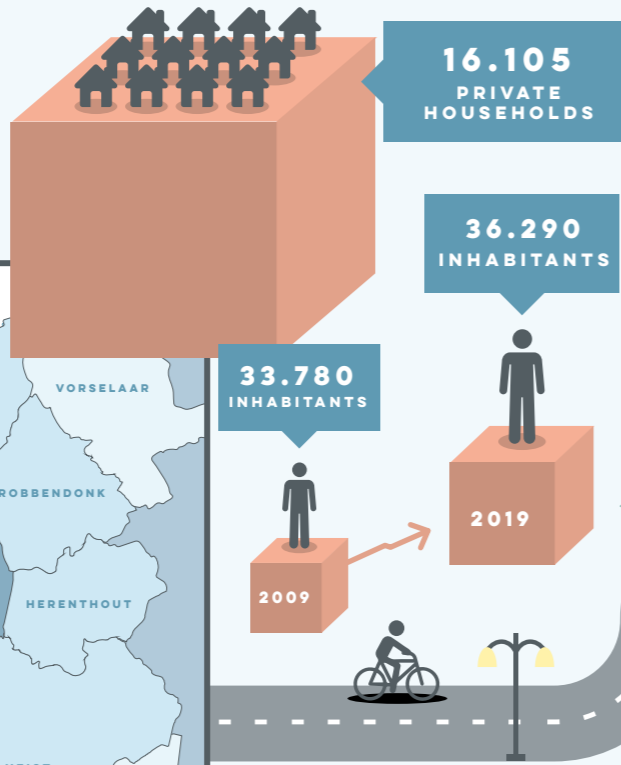
ASSETS FOR SHOPPING AND CATERING ESTABLISHMENTS IN LIER



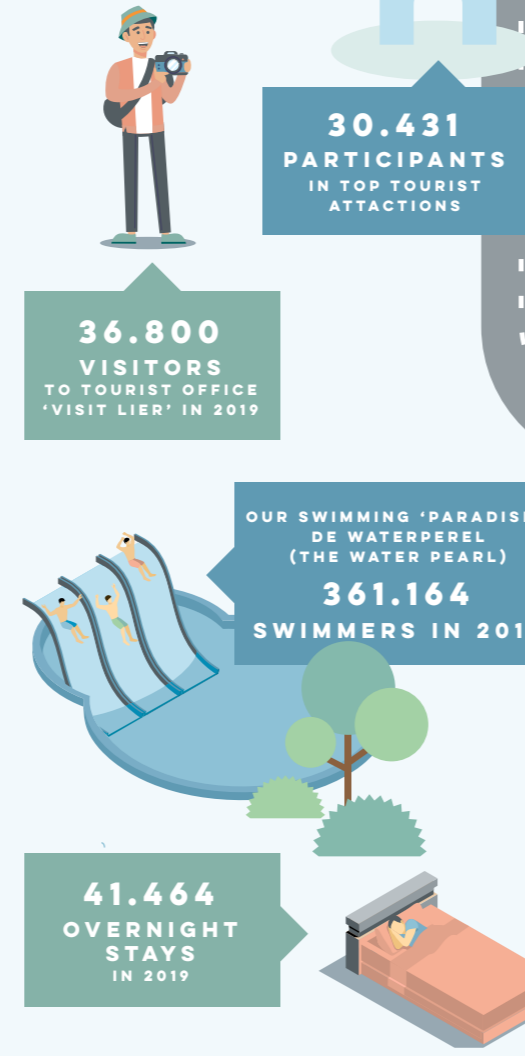
STRONG BASIS FOR SALES ATTRACTION AND RELATIONS



SERVICE AREA PERIODICAL ASSETS 2019



GROWING NUMBER OF VISITORS



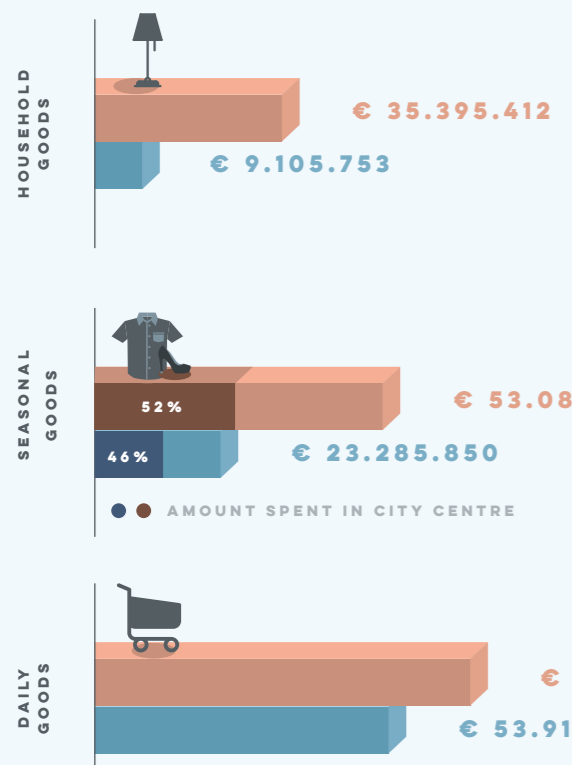
WITHIN EASY REACH BY BIKE, ON FOOT, BY PUBLIC TRANSPORT AND BY CAR

https://www.lier.be/praktische_info/Waar_parkeer_ik_mijn_auto_in_Lier/Parkeren_in_Lier

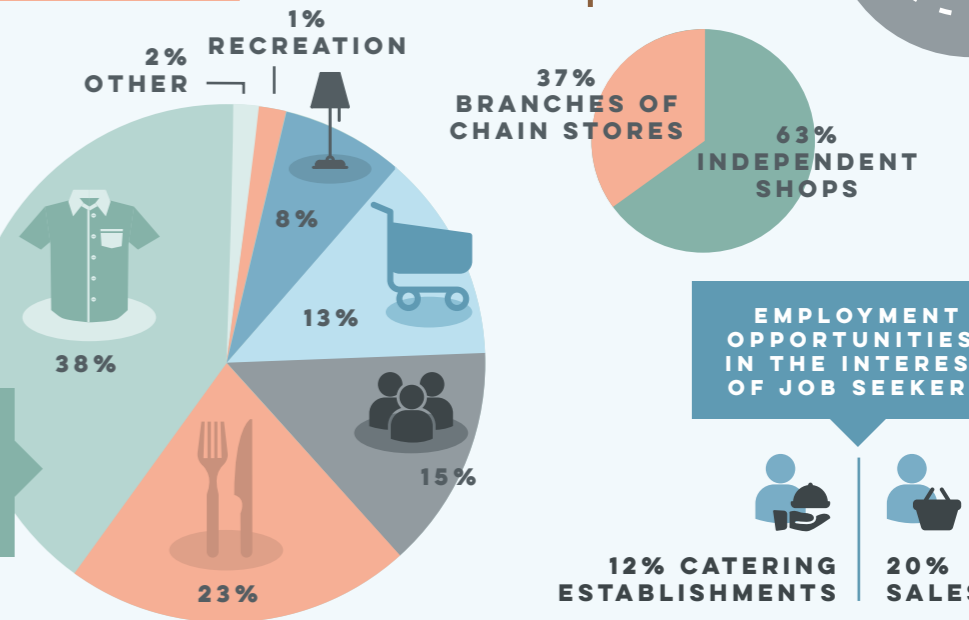


AMOUNT SPENT IN LIER BY OWN INHABITANTS

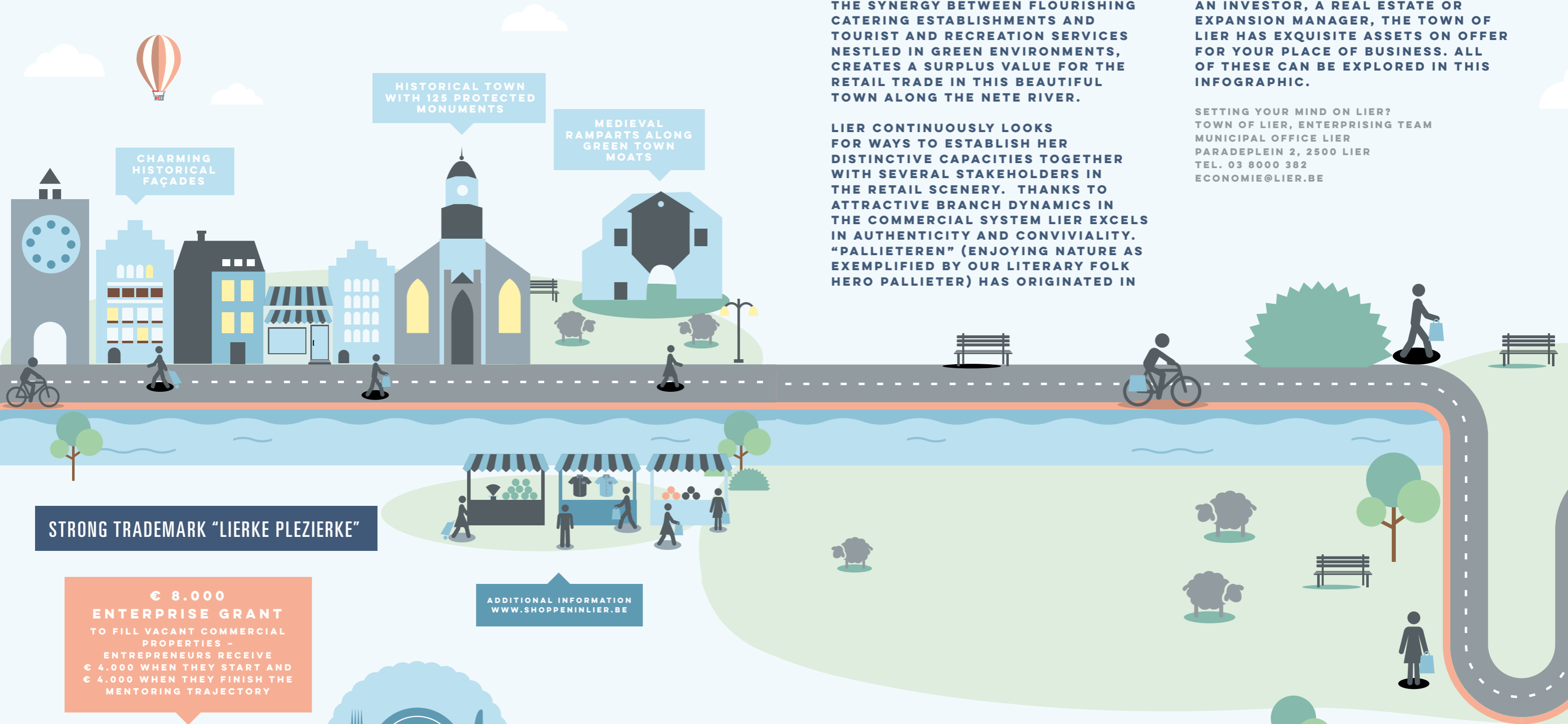
AMOUNT SPENT IN LIER BY NON-RESIDENTS



LARGE SHOPPING SUPPLY



PLEASANT SHOPPING AND RESIDENCE AREA



HISTORICAL TOWN WITH 125 PROTECTED MONUMENTS

MEDIEVAL RAMPARTS ALONG GREEN TOWN MOATS

CHARMING HISTORICAL FAÇADES

LIER OCCUPIES A FAVOURABLE POSITION IN SALES RELATIONS AND IN SALES ATTRACTION. THE SYNERGY BETWEEN FLOURISHING CATERING ESTABLISHMENTS AND TOURIST AND RECREATION SERVICES NESTLED IN GREEN ENVIRONMENTS, CREATES A SURPLUS VALUE FOR THE RETAIL TRADE IN THIS BEAUTIFUL TOWN ALONG THE NETE RIVER.

LIER, AS THIS CITY IS A CRADLE OF GENUINE ENJOYMENT. WHETHER YOU ARE AN OWNER, AN INVESTOR, A REAL ESTATE OR EXPANSION MANAGER, THE TOWN OF LIER HAS EXQUISITE ASSETS ON OFFER FOR YOUR PLACE OF BUSINESS. ALL OF THESE CAN BE EXPLORED IN THIS INFOGRAPHIC.

LIER CONTINUOUSLY LOOKS FOR WAYS TO ESTABLISH HER DISTINCTIVE CAPACITIES TOGETHER WITH SEVERAL STAKEHOLDERS IN THE RETAIL SCENERY. THANKS TO ATTRACTIVE BRANCH DYNAMICS IN THE COMMERCIAL SYSTEM LIER EXCELS IN AUTHENTICITY AND CONVIVIALITY. "PALLIETEREN" (ENJOYING NATURE AS EXEMPLIFIED BY OUR LITERARY FOLK HERO PALLIETER) HAS ORIGINATED IN

SETTING YOUR MIND ON LIER?
TOWN OF LIER, ENTERPRISING TEAM
MUNICIPAL OFFICE LIER
PARADEPLEIN 2, 2500 LIER
TEL. 03 8000 382
ECONOMIE@LIER.BE

STRONG TRADEMARK "LIERKE PLEZIERKE"

€ 8.000
ENTERPRISE GRANT
TO FILL VACANT COMMERCIAL PROPERTIES -
ENTREPRENEURS RECEIVE
€ 4.000 WHEN THEY START AND
€ 4.000 WHEN THEY FINISH THE MENTORING TRAJECTORY

ADDITIONAL INFORMATION
WWW.SHOPPENINLIER.BE

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CATERING ESTABLISHMENTS IN THE CENTRE



TOP CATERING DESTINATION IN THE ANTWERP PROVINCE

REINFORCEMENT OF PURCHASING POWER AND FINANCIAL INJECTION IN THE LOCAL ECONOMY: IMPACT OF THE DISTRIBUTION OF 'CENTER VOUCHERS' FOR ALL LIER FAMILIES AND SINGLES (GIFT VOUCHER SYSTEM OF THE CITY IN FUNCTION OF CORE REINFORCEMENT)

.....
MORE THAN € 350.000

SECTORAL SUPPORT (HOSPITALITY, RETAIL AND STREET TRADING)

.....
MORE THAN € 120.500

